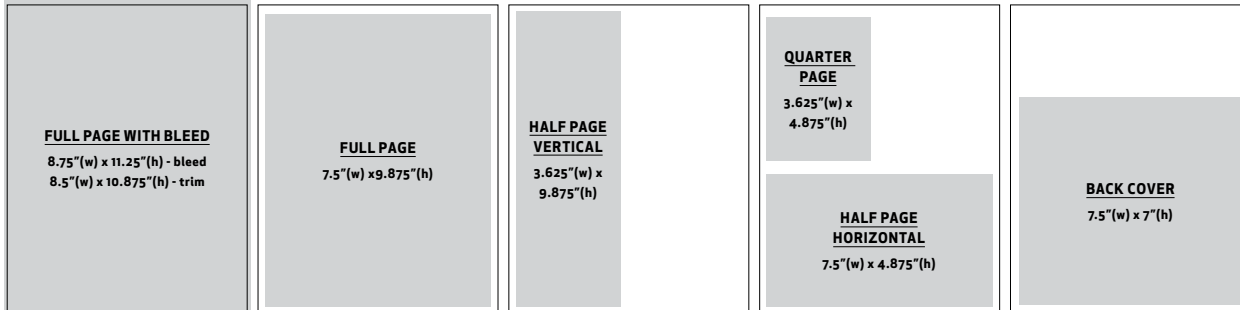


Ad Sizes



Ad Sizes Available	Trim Size	Bleed Size
Page trim size	8.5"w x 10.875"h	
1 page bleed	8.5"w x 10.875"h	8.75"w x 11.25"h
1 page non bleed	7.5"w x 9.875"h	
1/2 vertical	3.625"w x 9.875"h	
1/2 horizontal	7.5"w x 4.875"h	
1/4 page square	3.625"w x 4.875"h	
Back cover	7.5 "w x 7"h	

To advertise please call: **(216) 337-1374.**

Circulation 22,000

Since our 2008 launch, the circulation of Your Teen has grown from 12,000 to 22,000. Currently, we have three distribution outlets: direct mail, local physician offices and retail locations.

20,000 copies will be mailed directly to the parents of teens. Copies will be sent to the parents of teenagers in the following Northeast Ohio school districts: Avon Lake, Beachwood, Berea, Brecksville/Broadview Hts., Chagrin Falls, Cleveland Heights/University Heights, Cleveland Metropolitan School District, Mayfield, North Olmsted, Olmsted Falls, Orange, Rocky River, Shaker Heights, Solon, South Euclid/Lyndhurst, Twinsburg, and Westlake.

2,000 additional copies will be distributed to dentists, orthodontists, pediatricians, adolescent health providers, schools and libraries. Copies are sold at Barnes and Noble in Eton Collection and Joseph-Beth Booksellers in Lyndhurst.

Distribution Area



Editorial Calendar 2009-10

Fall

Feature: **Finding a healthy balance**
Triple Points: **Suicide (Prevention)**
New column: **Financial responsibility**
Ask The Doctor: **Acne**
Bulletin Board: **When I am the parent... How do you parent differently than your parents**

Winter (Ad close November 6, 2009)

Feature: **Standardized testing and teens**
Triple Points: **Blended families**
Ask The Doctor: **Body piercing and tattooing**

Spring (Ad close February 1, 2010)

Feature: **The "normal" teenager**
Triple Points: **Loss**
Ask The Doctor: **HPV**

Summer (Ad close April 26, 2010)

Feature: **Setting limits**
Triple Points: **One family with special needs (autism)**
Ask the Doctor: **Birth control**